

## **Historic, Archive Document**

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U. S. Department of Agriculture

DE WILDE'S  
RHODO LAKE  
NURSERIES

Shiloh, N.J.

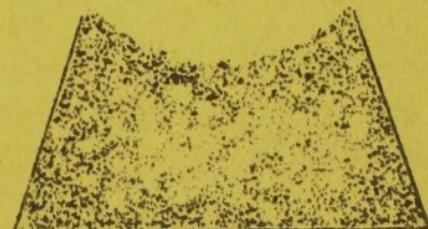
"THE PEAK OF QUALITY"

Rhododendrons

Azaleas

and

Ericaceous Plants



Wholesale Price List

1942-43

## CONDITIONS OF SALE

All prices quoted are f.o.b. our nursery, or our shipping point, Bridgeton, N. J. Packing is charged at cost. All orders are acknowledged subject to crop yield. We make no guarantee as to livability of our stock and our liability for untruthfulness to name is limited to free replacement or refund of purchase price. Terms, 3% cash; 2% 10 days, net 30 days. Orders from persons unknown to us must be accompanied by check or by several acceptable references.

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## TREATMENT FOR CERTIFICATION ON SHIPMENTS OUTSIDE OF THE JAPANESE BEETLE AREA.

We are equipped to treat plants for shipment outside of the beetle area without any damage to plants, at an additional cost of .05¢ per plant.

FOR FURTHER INFORMATION SEE INSIDE BACK COVER.

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DE WILDE'S RHODO LAKE NURSERIES  
Shiloh, N. J.

Incorporated 1941  
Member of the American and New Jersey Associations of Nurserymen.

Telephone Bridgeton 886J2 or 624R3

# AZALEAS

## DECIDUOUS VARIETIES

### ARBORESCENS. Smooth Azalea.

White flowers.	per 100
·12-15	\$ 45.00
·15-18	60.00

### MOLLIS. Chinese Azalea.

10-12	40.00
·12-15	60.00

### NUDIFLORUM. Pinxterbloom Azalea

Nursery grown from seed.

12-15	45.00
15-18	60.00
·18-24	80.00

### MUCRONULATA. Earliest of all to bloom, lilac to purple.

·8-10	40.00
10-12	50.00
12-15	65.00
15-18	80.00

### POUKHANENSE. Korean Azalea.

Early lilac flowers, very hardy.

· 6-8	30.00
· 8-10	40.00
10-12	50.00
12-15	65.00

### VISCOSA. Swamp Azalea. Nursery grown from seed.

12-15	45.00
15-18	60.00

### YODOGAWA. Double flowering

Poukhanense.

·10-12	50.00
12-15	65.00

# EVERGREEN and SEMI-EVERGREEN

NOTE: We allow 10% discount on Azaleas if delivered before October 1, 1942.

**AMOENA.** Rosy purple, hardy.

	per 100
6-8	\$ 30.00
8-10	40.00
10-12	50.00
12-15	65.00

**ARNOLDIANA.** Very hardy Red flowers. Habit like Hinomayo.

6-8	45.00
8-10	55.00
10-12	70.00

**CHRISTMAS CHEER.** Deep red, hose in hose, dwarf, compact.

4-6	30.00
6-8	40.00
12-15	90.00
15-18	125.00
18-21	150.00
21-24	175.00

**CORAL BELLS.** Coral Pink, hose in hose.

4-6	40.00
6-8	50.00
8-10	65.00
10-12	80.00

**FLAME.** Orange red. The less compact growth habit makes it a desirable landscape subject especially in partial shade.

8-10	35.00
10-12	50.00
12-15	65.00
15-18	90.00
18-24	115.00
24-30	150.00
30-36	175.00

**HINODIGIRI.** Red.

4-6	30.00
6-8	40.00
8-10	50.00
10-12	65.00

	per 100
12-15	\$ 90.00
15-18	125.00
18-21	150.00
21-24	175.00

HINOMAYO. Shell pink, very hardy, prolific bloomer.

6-8	45.00
8-10	55.00
10-12	70.00

H. O. CARRE. Brilliant Orange red. hose in hose.

15-18	125.00
18-21	150.00
21-24	175.00

KAEMPFERI. Flowers pink to terra-cotta. An excellent strain of this species.

8-10	40.00
10-12	50.00
12-15	65.00

KAEMPFERI HYBRIDS. Selected brick red. (Grown from cuttings)

10-12	55.00
12-15	70.00

Selected Pink. (Grown from cuttings.)

10-12	55.00
12-15	70.00

SALMON BEAUTY. Salmon color, hose in hose.

4-6	35.00
6-8	45.00

SANDERI. This hardy Azalea flowers about two weeks after the Kurumes, but unlike the Macrantha types, the large pink flowers are not obscured by the foliage. It makes a nice compact plant.

6-8	40.00
8-10	50.00
10-12	65.00
12-15	90.00

PINK PEARL. Large Flowered soft pink, hose in hose.	per 100
8-10	\$ 50.00
10-12	70.00
12-15	90.00
15-18	125.00
18-21	150.00

## SNOW. White, hose in hose.

4-6	35.00
6-8	45.00
8-10	50.00
10-12	70.00
12-15	95.00

## YAEGIRI. Orange red, hose in hose

6-8	40.00
8-10	50.00
10-12	65.00
12-15	90.00

## RHODODENDRONS

## GRAFTED HYBRIDS

ALBUM ELEGANS. Lilac white,  
tall grower.

18-21	100.00
21-24	150.00
2-2½	200.00
2½-3	250.00
3-3½	300.00
3½-4	350.00
4-5	425.00
5-6	500.00

ALBUM GRANDIFLORUM. Magenta white  
tall grower.

3-3½	450.00
3½-4	550.00
4-5	650.00

## AMERICA. Red, medium grower.

12-15	125.00
15-18	160.00
18-21	200.00

*NIMPHION*. Reddish violet.

medium grower.	per 100
12-15	\$100.00
15-18	125.00
18-21	160.00
21-24	200.00

*CARACTACUS*. Purple red,

medium grower.

12-15	125.00
15-18	160.00
18-21	200.00
21-24	275.00
2-2½	350.00
2½-3	450.00
3-3½	550.00

*CATAWBIENSE ALBA*. White shaded  
lilac, medium grower.

12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
2½-3	350.00
3-3½	450.00
3½-4	550.00
4-5	650.00

*CATAWBIENSE BOURSault*. Blue

violet. medium grower.

12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
2½-3	350.00
3-3½	450.00
3½-4	550.00
4-5	650.00

*CATAWBIENSE GRANDIFLORUM*.

Campanula violet, medium grower

12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
2½-3	350.00
3-3½	450.00
3½-4	550.00

CHARLES BAGLEY. Cherry red, medium grower.	per 100
12-15	\$100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
2½-3	350.00

CHARLES DICKENS. Red, medium grower.	
12-15	125.00
15-18	160.00

DELICATISSIMUM. Lilac white, medium grower.	
12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
2½-3	350.00
3-3½	450.00
3½-4	550.00

DR. H. C. DRESSELHUIS. Analine red tall grower.	
12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
2½-3	350.00
3-3½	450.00
3½-4	550.00

DR. V. H. Rutgers. Deep red, dwarf grower.	
12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00

EDWARD S. RAND. Bright red, medium grower.	
12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
2½-3	350.00

EVERESTIANUM. Rosy lilac, fringed medium grower.	per 100
12-15	\$125.00
15-18	160.00
18-21	200.00
21-24	275.00
2-2½	350.00
IGNATIUS SARGENT. Light red, medium grower.	
12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
2½-3	350.00
3-3½	450.00
KETLEDRUM. Purple red, medium grower.	
12-15	125.00
15-18	160.00
18-21	200.00
LEE'S DARK PURPLE. Purple, medium grower.	
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
2½-3	350.00
MARQUIS OF WATERFORD. Purple red, medium grower.	
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
MRS. C. S. SARGENT. Deep pink, medium grower.	
12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
2½-3	350.00
3-3½	450.00

MRS. P. DEN OUDEN.	Carmine red dwarf grower.	per 100
12-15		\$125.00
15-18		160.00
18-21		200.00
21-24		275.00
2-2½		350.00

PARSON'S GLOBIOSUM. Blush tall grower.

12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
2½-3	350.00
3-3½	450.00
3½-4	550.00

PARSON'S GRANDIFLORUM. Light purple red, medium grower.

12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
2½-3	350.00
3-3½	450.00

PRESIDENT LINCOLN. Mauve pink, tall grower.

12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
2½-3	350.00
3-3½	450.00
3½-4	550.00
4-5	650.00

ROSEUM ELEGANS. Purple violet, medium grower.

12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00
2½-3	350.00
3-3½	450.00
3½-4	550.00
4-5	650.00

We have done our best with the color descriptions, but we cannot be sure that everyone will agree with them. It is always difficult to tell, for instance, where "deep pink" leaves off and "light red" begins. Similarly, we list no hardy variety which is absolutely white at all stages of flower development. Most of them show some pink or lilac in the early stages.

The following varieties are not hardy and should only be used for forcing or outdoor planting from Washington, D. C. south.

DR. LOVINK. Analine red,  
medium grower.

	per 100
12-15	\$100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00

BAGSHOT RUBY. Deep red,  
medium grower.

21-24	200.00
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BLANDIANUM. Lilac red  
medium grower.

21-24	200.00
2-2½	275.00

GOMER WATERER. Lilac white,  
dwarf grower.

12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00

JOHN WALTER. Cherry red,  
medium grower

12-15	100.00
15-18	125.00
18-21	160.00
21-24	200.00
2-2½	275.00

10.

KATE WATERER. Shell pink.

medium grower.	per 100
21-24	\$ 200.00
2-2½	275.00

MME. B. de BRUIN. Scarlet,  
Medium grower.

18-21	160.00
21-24	200.00
2-2½	275.00

PROMETHEUS. Red, medium grower.

21-24	200.00
2-2½	275.00

PURPLE SPLENDOR. Dark purple,  
medium grower.

21-24	200.00
2-2½	275.00

## HYBRID SEEDLINGS

MIXED COLORS

18-21	125.00
21-24	175.00
2-2½	250.00

## RHODODENDRON SPECIES

CAROLINEANUM. Carolina Rhododendron

8-10	45.00
10-12	65.00
12-15	90.00

MINUS. Piedmont Rhododendron.

8-10	45.00
10-12	65.00
12-15	90.00

## KALMIA

ANGUSTIFOLIA. Lambkill or sheep

Laurol. Nursery grown clumps.

8-15	30.00
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## LATIFOLIA. Mountain Laurel.

Nursery grown from seed, exceptionally fine root system.

	per 100
10-12	\$ 50.00
12-15	60.00
15-18	85.00

## ENKIANTHUS

## CERNUS RUBENS. Red Vein Enkianthus

12-15	50.00
15-18	75.00

## PIERIS

## JAPONICA. Japanese Andromeda.

8-10	45.00
10-12	55.00
12-15	70.00
15-18	85.00

## MARIANA. Staggesbush, deciduous, bell shaped pure white flowers in June and more sparingly in September.

Nursery grown clumps. 30.00

## LEUCOTHOE

## CATESBAEI. Drooping Loucothoe, nursery grown from seed.

8-10	30.00
10-12	45.00
12-15	60.00
15-18	75.00
18-24	100.00

## LEDUM

GROENLANDICUM. Labrador Tea  
8-15 35.00

## CALLUNA

The Callunas and Ericas deserve a much larger place in home landscaping.

They are ideally suited to dry sandy slopes, and thrive in very poor soils. Best results are obtained by planting in full sun and shearing the plants early every spring.

**VULGARIS**

**VULGARIS ALBA**

**VULGARIS ALBA ELATA.** White

" **ALBA HAMMONDI.** White

\* " **ALBA MINOR COMPACTA.** Forms a carpet not over 3" high.

" **ALBA SEARLEI.** White

" **ALBA VILLOSA.** White

" **ARGENTEA.** White.

" **AUREA.** Pink flowers, yellow foliage.

" **CUPREA.** Pink flowers, copper foliage.

" **MONSTROSA.** Pink.

" **ROSEA.** Pink.

" **TENELLA.** Pink, earliest bloom

\* " **RIGIDA.** White flowers, very dwarf.

\*Add five cents extra for these varieties.

	per 100
6-8	\$ 15.00
8-10	25.00
10-12	35.00
12-15	45.00
15-18	55.00
18-24	70.00

# ERIGA

**CARNEA.** Winter flowering.

4-8	20.00
8-12	30.00
12-15	45.00

**TETRALIX.** Summer flowering.

4-6	20.00
6-8	30.00

# MAGNOLIA

GLAUCIA.	Sweet Bay.	per 100
15-18	Bare root	\$ 40.00
18-24		50.00
2-3'		75.00
3-4'		100.00
(15¢ extra B & B)		

SOULANGEANA.	Saucer magnolia.	
15-18	Bare root	60.00
18-24		75.00
2-3'		100.00
3-4'		175.00
(15¢ extra B & B)		

# CORNUS

FLORIDA.	White Dogwood.	
3-4'	Bare root	100.00
4-5		150.00
5-6		200.00
(25¢ extra B & B)		

FLORIDA MULTIBRACTEATUM.	
Double white dogwood.	
2-3'	Bare root 50.00

FLORIDA RUBRA.	Rod dogwood.	
1 yr. whips	2-3' B.R.	40.00

FLORIDA PENDULA.	Weeping white
dogwood.	
2-3'	B&B 125.00
5-4'	" 175.00

# SORBUS

AUCUPARIA.	European Mountain
Ash.	
6-10' /-1"	caliper B.R. 150.00

# LINING-OUT STOCK

	per 100
AZALEAS	
Mollis 6-10"	\$ 10.00
Poukhanense 4"	10.00
AZALEAS 1 yr. field grown	
Amoena	8.00
Coral Bells	10.00
Flame	8.00
Hinodigiri	8.00
Hinomayo	9.00
Pink Pearl	9.00
Snow	9.00
LEUCOTHOE Catcsboi 1 yr. S.T.	
	10.00
MAGNOLIA Glauca 3 yr. S.T.	10.00
TAXUS 2 yr. field grown, not B&B	
CUSPIDATA	30.00
CUSPIDATA CAPITATA	30.00
HUNNEWELLIANA	30.00

## Our "Calling Card" To You.

In presenting our wholesale catalogue, we wish to first thank all those who have favored us with their business in previous years. We hope that our relations may continue and that we may succeed in our aim of growing "Peak of Quality" stock.

Owing to the gasoline shortage, personal contact with many of our customers will be impossible. You can help us by mailing your inquiries or orders early so that we may contact you by letter or telephone. A post card addressed to us stating the day and time you wish us to call you would be appreciated.

- NOTES -

## TRUCK DELIVERIES

Arrangements may be made to have your stock delivered by our truck which is especially equipped to assure safe, prompt and economical delivery of perishable stock. Our rate per truck load (up to 3 tons) is 15¢ per mile. A combination truckload with other orders in your area may be arranged when possible. Boxing will be charged at cost.

SEE FRONT INSIDE COVER FOR CONDITIONS OF SALE.

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We extend a cordial invitation to visit our nursery, located 40 miles south of Philadelphia near Shiloh, N. J. just off Route 49 between Bridgeton and Salem. See back cover for map.

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A leaflet "Success with Rhododendrons" and a pamphlet on Rhododendrons and Azaleas in the Home Landscape are available to our customers free of charge for distribution to your customers. Write for quantity wanted.

DE WILDE'S RHODO LAKE NURSERIES  
Shiloh, N. J.

Incorporated 1941  
Member of the American and  
New Jersey Associations of  
Nurserymen

Telephone Bridgeton 886J2 or  
624R3

